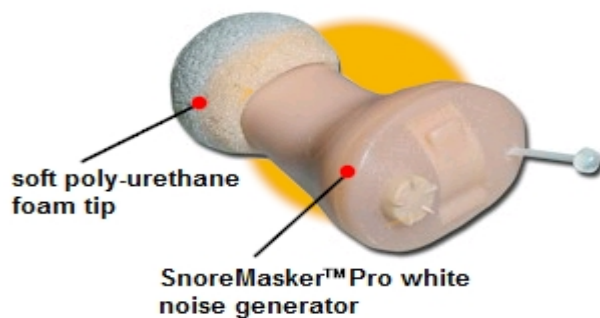


ENHANCED LISTENING

SnoreMasker Pro the new solution to help you get a goodnights sleep.

If you have explored almost every avenue in hope of reducing the thunderous sound of your nearest and dearest snoring and you are still in need of a perfect solution. Then perhaps SnoreMasker Pro is the panacea you have been searching for. SnoreMasker Pro is a unique combination of an ear plug and an in-ear white noise generator.



How SnoreMasker Pro Works.

Each SnoreMasker Pro Earpiece is fitted with a soft poly-urethane foam tip. We use this material for our tips because poly-urethane foam is the best noise insulating material available. These soft foam ear tips block all kinds of noises, including snoring, the neighbour's TV, traffic noise, and other sounds, preventing most of the sound from entering your ear. If you have already tried foam earplugs, you know of course, that no ear plug can block all the noise you hear, especially loud snoring, and the foam tips on SnoreMasker Pro will not block all the noise either. What they will do is reduce the volume you hear by 20-25 dB, or by about 75%. SnoreMasker Pro then produces a gentle, soothing, white noise sound that will mask much of the remaining noise you can hear, giving you nearly total isolation from virtually all sound up to 70 dB, about the sound level of a loud alarm clock.

How effective will ear plugs be?

To completely mask really loud snoring at around 75 dB so that you are unable to hear it, you would need to block 60 dB or more of sound if you have normal hearing, because normal hearing people begin to be able to hear sound at 15 dB ($75-60=15$). Here is the problem: Only about 33 dB of sound passes through the ear canal where the ear plugs are able to block the sound. A great deal of sound travels around the ear canal, through the bones in your head, right to the eardrum, so even if you completely blocked your ear canals with ear plugs, you would still be able to clearly hear the loud snoring which would be reduced to about 42 dB ($75-33=42$), about the level of a quiet voice and still much too loud to comfortably sleep with. That is why ear plugs have not worked for you, and why no ear plug can do the job with really loud snoring.

Will SnoreMasker Pro work for you?

Getting started with SnoreMasker Pro is very simple, you will attach the foam Snap-Tips and install a battery into each earpiece, then insert the earpieces carefully into your ears and adjust the volume of white noise. At this point, assuming you have the correct size Snap-Tip attached and the devices are both deeply inserted into your ear canals, with the white noise masking sound turned up, you should be unable to hear most people talking in a normal voice. You will be able to faintly hear loud voices, though even those will be very muted and difficult to understand. You may still be able to detect low frequency rumble as cars pass by outside and other very low bass sounds, the sort that are more felt than heard. You may be completely unable to hear your alarm clock or to hear your baby cry, and you need to test to make sure you can hear the danger signals i.e. smoke detectors before you begin sleeping with your SnoreMasker Pro. If you need an alarm to wake you and you cannot adequately hear yours while wearing your SnoreMasker Pro, we suggest that you get a vibrating alarm clock which wakes you by vibrating your pillow or mattress rather than by making a noise.

When you first try using your SnoreMasker Pro to sleep with your snoring bed partner, you need to make sure he/she understands that you cannot hear them talking to you. Some people get upset, thinking their partner is just ignoring them. Because this is frequently such a sensitive topic we suggest that you encourage your sleeping partner to try your SnoreMasker Pro too, so they can fully appreciate and understand how profoundly the SnoreMasker Pro will reduce your ability to hear them speaking to you...or snoring beside you.

You may be disappointed to find that you can hear more sounds than you expected to be able to hear with your SnoreMasker Pro. That is a normal reaction. What most people want is perfect silence, or as one lady put it, "...artificial deafness!" Those who are blessed with normal hearing, unfortunately, can hear so well that it is impossible to safely eliminate your ability to hear all sound. What SnoreMasker Pro can do though is to safely eliminate almost all of the noise that is bothering you so you can get to sleep more easily, sleep more deeply, and stay asleep longer, without interruption from noises in the night, to finally get the rest you need for a happy and healthy life. As you would expect, of course, we guarantee that you will be satisfied with the performance of your SnoreMasker Pro.